

Express Mail No.: EL0399142112US

Date of Deposit: October 4, 1999



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Serial No.: Not yet assigned

Group Art Unit: 2765

Filing Date: October 4, 1999

Applicant: Burge, et al.

Entitled: **SYSTEM FOR CUSTOMIZING COMPUTER DISPLAYS  
IN ACCORDANCE WITH USER PREFERENCES**

Assistant Commissioner for Patents  
BOX PATENT APPLICATION  
Washington, D.C. 20231

Sir:

**INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR §§ 1.97-1.98**

The following is submitted in accordance with 37 CFR §§ 1.97-1.98 and the provisions of MPEP §§ 609 and 707.05 (b). The following list of art is already of record and fully discussed in the parent case, Serial No. 08/654,529 filed May 29, 1996 and therefore, copies are not attached. The references and information are listed below and on attached form PTO-1449.

**U.S. PATENTS**

U. S. PATENT NUMBER	INVENTOR(S)
5,319,455	Hoarty, et al.
5,446,891	Kaplan, et al.
5,515,270	Weinblatt
5,528,490	Hill
5,642,484	Harrison, III, et al.
5,710,884	Dedrick
5,710,887	Chelliah, et al.
5,724,521	Dedrick

5,727,048	Hiroshima, et al.
5,729,693	Holda-Fleck
5,740,549	Reilly, et al.
5,745,882	Bixler, et al.
5,754,939	Herz, et al.
5,756,280	Soora, et al.

### **OTHER DOCUMENTS**

1. Debra Aho Williamson, Smart agents build brains into Net ads, Advertising Age, p. 26.
2. Ken Kerrigan, Interactive Imaginations breaks new ground with unique Internet entertainment site, Business Wire.
3. David Downing, Oracle Webserver to Ship with Silicon Graphics challenge Systems, PR Newswire.

The identification of any document herein is not intended to be, and should not be understood as being, an admission that each such document, in fact, constitutes "prior art" within the meaning of applicable law.

Applicant respectfully requests that the documents cited herein be made of record in the normal manner and that such documents appear on the printed patent as being considered and made of record.

Respectfully submitted,

Date: 10/4/99

By: 

Jeffrey S. Standley  
Registration No.: 34,021  
Standley & Gilcrest LLP  
495 Metro Place South, Suite 210  
Dublin, Ohio 43017-5315  
Telephone: (614) 792-5555  
Facsimile: (614) 792-5536